

4th Annual Summit

GLOBAL FEMALE LEADERS 4.0

SUCCESSFULLY NAVIGATING THE DIGITAL WORLD

7th – 9th MAY, 2017 | THE RITZ-CARLTON BERLIN | GERMANY

There are only a few seats left! Join us in Berlin!



The Economic Forum For Female Executives
Join the world's most forward-thinking business leaders:
60+ International Speakers
30+ Hours of Exclusive Networking
50+ Innovative and Content Driven Sessions

Speakers include:



H.E Ameenah Gurib-Fakim
President,
Republic of Mauritius



Janet Henry
Global Chief
Economist,
HSBC, UK



Béatrice Guillaume-Grabisch
CEO, Nestlé Deutschland
AG, Germany



Dr Pippa Malmgren
Author, Economist,
Co-Founder,
H Robotics, UK



Shobana Kamineni
Executive Vice
Chairperson,
Apollo Hospitals,
India



Alejandra Lagunes Soto-Ruiz
Coordinator of National
Digital Strategy,
The President's
Office, Mexico



Anthony Newstead
Global Group Director,
Emerging Technologies &
Strategic Innovation, The
Coca-Cola Company, USA



Jacki Kelley
COO,
Bloomberg
Media, USA

Premium Partners



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Host



Stay connected!



Welcome,

The #1 Networking
Event for
Female Leaders!

When we follow the news these days, it quickly becomes apparent that we live in a world of fundamental changes, challenges, and also surprises of global scale and significance.

The US President Donald Trump freshly took the oath of office with a powerful message creating worldwide concerns; Europe is threatened by a new wave of refugee surge, Brexit seems sluggish and strengthens the populist surge across Europe putting the survival of the EU at stake. The global political scene is undergoing a radical shift with major impact on the world economy and society and we all certainly have come to realize by now that change is not only inevitable – it is underway at breathtaking pace.

There are two ways to look at the situation and to respond to it. We resist, wait and see or we embrace the change and look for opportunities within these challenges. In times of extreme situations like the post-World War II era humans have increased their efforts, creativity and resilience. We too have the choice today and we can decide to confront adverse conditions by collaborating with our unique talents and purpose to make the world a better and more prosperous place to live and do business.

“We are in the middle of a global crisis – we have to face it, but it was never more important to discuss, clarify and defend – apart from our interests – our values. For this one needs a meeting, a summit of people, who form a decent community. In a crisis we need to remember together, what these values are and act according to it. This is what history expects from each of us women.”

Dr Antonia Rados, Foreign Correspondent and TV Journalist, RTL Television, Germany/France

In line with these opening thoughts and a quote from one of our many expert speakers pointing at a world where disruption and uncertainty have become the new normal, the Global Female Leaders summit has established itself over the past years as on the unique international platform that brings together top female summit leaders and decision-makers from across the globe at the forefront of economic, political and social change analyze current challenges and anticipate future trends.

This year’s summit once again features over 60 speakers who will discuss and share their knowledge about such timely topics as the Rise of Populism, the Crisis in the Middle East, the Sharing Economy, the Healthcare Revolution, the Digital Transformation, Smart Cities and Cyber Security only to mention a few. Over 250 global thought leaders and female executives from different industries and all continents will come together over two and a half days with a carefully curated agenda for an open and powerful discussion.

We are certain you do not want to miss this and invite you to be part of this outstanding event where you will have exposure to new ideas and thoughts, best practices and inspiration as well as an abundant opportunity to mingle and network with the brightest minds.

We only have a few seats left, so sign up today and be part of the **Global Female Leaders 2017**. You can be sure to feel energized and empowered by an amazing and unique networking experience.

We look forward to personally welcoming you in Berlin!



S. Bauschert

Sigrid Bauschert
CEO,
Management Circle AG



Ellen Comberg

Ellen Comberg
Chairwoman Advisory Board,
Global Female Leaders

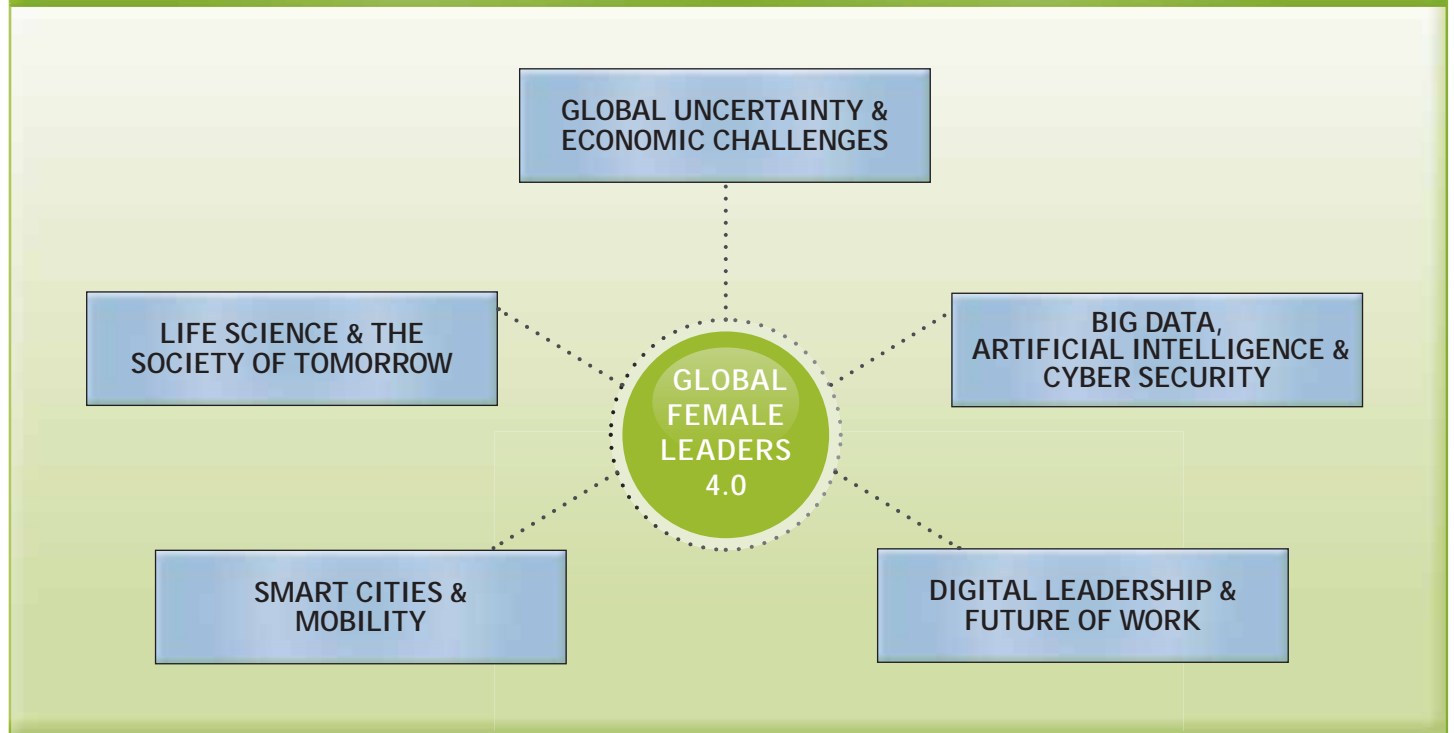


Christian Kuhn

Christian Kuhn
Head of International Business,
Management Circle AG



The World in Transition



10 Reasons to Attend



Leadership Community

Stay connected with other senior level attendees from different industries



Inspiring Talks

Be inspired by over 50 content driven summit sessions



Exclusive Networking

Invitation-only and limited to 300 participants



A Global Perspective

Attendees from six different continents ensure a true global environment



Think Tank Academy

Share experiences and explore solutions in small interactive groups



Female Entrepreneurs

Exchange ideas with women who started their own business



Solutions for your Problems

Discuss current issues and find solutions for your daily challenges



Staying ahead

Valuable insights from corporations like HSBC, Coca-Cola, Nestlé and Google



Outside the Box Thinking

Be at the front-line of game-changing trends, tools and methods



Conclusion Whitepaper

Key findings exclusively sent to all summit attendees after the event

Advisory Board

The Global Female Leaders' advisory board is a diverse and international source of dedicated support and valuable expert advice. Its members are leaders in their professional field as well as representatives of their regions. Their combined excellence has contributed profoundly to making this summit the first tier must-attend event for female thought leaders it is today. Onsite they are your ambassadors for various topics, industries and regions.

Do not hesitate to approach us. We all look forward to seeing you in Berlin!



Ellen Comberg

Chairwoman, Advisory Board,
Global Female Leaders,
UK

” A very high quality and diverse group of
leaders and topics “

Birgit Wilson | Leo Burnett GmbH | Germany



Maria Elena Cappello

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Saipem. Prysmian, Bank
Monte dei Paschi, A2A, Italy



Marika Lulay

Member of the Administrative
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GFT Technologies SE, Germany



Dr Florence Eid-Oakden

Chief Economist, Founder & CEO,
Arabia Monitor, UK/Jordan



Dr Boriana Manolova

CEO, **Siemens Bulgaria,**
Bulgaria



Evelyne Freitag

CFO D-A-CH Region,
Goodyear Dunlop Tires
GmbH, Germany



Prof. Liz Mellon

Executive Director, **Duke**
Corporate Education, UK



Martina Hund-Mejean

CFO, **MasterCard Worldwide,**
USA



Chitra Narayanan

Former Ambassador, Associate
Fellow, **The Geneva Centre of**
Security Policy (GCSP), India



Viola Klein

CEO, **Saxonia Systems Holding**
GmbH, Germany



Erica Pedruzzi

Partner, **C4B Compliance for**
Business, Argentina



Cindy Li

Managing Director, China
Chair, **Covalis Capital LLP,**
USA



Karina Robinson

CEO,
Robinson Hambro Ltd, UK



Deborah Lorenzen

COO, Global Product & Marketing,
State Street Global Advisors,
USA



Maru Winnacker

Founder & CEO, **Project**
OONA, Germany

16:00

Icebreaker – Think Tank Academy

The Think Tank Academy is designed to establish intimate networking opportunities while discussing cutting-edge topics in an interactive and content driven environment. Parallel sessions give participants the opportunity to choose which think tank they would like to attend and therefore this format enables deep dive and honest discussions amongst senior leaders.



Unlock Your Personal Power – Your Voice is the Key

Jocelyn B. Smith, Singer, Songwriter,
Producer and Motivational Coach, Germany

Think Tank to Wine Tank – How will YOU Design your Destiny? A Stimulating and Fun Icebreaker Session

Nicole Rolet, Principal & CEO, Chêne Bleu wines & La Verrière, France



Is the Current Education System Good for Future Women Leaders?

Keting Chu, Biotech Entrepreneur and Venture Partner,
Apple Tree Partners, USA

19:00



Pre-Summit Welcome Reception

Join us for a private cocktail reception at one of Berlin's most exclusive locations.

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Pre-event Cocktail Reception Keynote

About the Academy Award winning Film "A Girl in The River" and it's Fundamental Impact against Honor Killing

Sharmeen Obaid Chinoy, Journalist, Filmmaker
and Activist, Academy and Emmy Award Winner, Pakistan



Summit Programme – Day One (Monday, 8th May 2017)

- 8:00 Event Registration & Welcome Coffee and Tea
-
- 8:45   **Global Female Leaders 2017 – Welcome Address**
Sigrid Bauschert, CEO, Management Circle AG, Germany
Moderator: Melinda Crane, Chief Correspondent, Deutsche Welle TV, USA/Germany
-
- 9:00  Keynote Presentation
Uncertainty as the New Normal? – A Global Economic Outlook
Janet Henry, Global Chief Economist, HSBC, UK
-
- 9:30   Executive Panel Discussion
The Crisis of Globalization, Rise of Populism and the Revenge Against Elites
Megan Beyer, Journalist, Civic Leader, Former Executive Director, The President's Committee on the Arts and the Humanities, USA
Lord Karan Bilimoria, Member of the House of Lords, Co-Founder and Chairman, Cobra Beer, India/UK
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Janet Henry, Global Chief Economist, HSBC, UK
Dr Antonia Rados, Foreign Correspondent and TV Journalist, RTL Television, Germany/France
Dr Pippa Malmgren, Author, Economist, Co-Founder, H Robotics, UK
-
- 10:15 Spotlight Sessions
The End of The West as We Knew it – What Does it Mean for the Middle East Peace Process?
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Dr Antonia Rados, Foreign Correspondent and TV Journalist, RTL Television, Germany/France
Focus Latin America – Argentina as the Game Changer?
Dr Julia Pomares, Executive Director, Center for the Implementation of Public Policies Promoting Equity and Growth (CIPPEC), Argentina
-
- 10:45 International Networking & Coffee Break
-
- 11:15  Insight Presentation
Smart Data – It's Time for a Social Consensus
Rachel Empey, CFO, Strategy Director and Member of the Board, Telefonica Deutschland Holding AG, Germany/UK
-
- 11:40  Insight Presentation
Blurring Science Fiction and Reality: The Future of Bionics
Samantha Payne, Innovation Fellow at WIRED, Co-Founder and COO, Open Bionics, UK
-
- 12:05 International Networking & Lunch with Dessert and Coffee
-
- 13:15 Spotlight Sessions
  **Pioneering the Robotics Industry: A Vital Step on Our Human Evolutionary Path**
Wendy Roberts, CEO and Founder, Five Elements Robotics, USA
The Way We Read has Changed, and Big Data is Responsible
Ranj Begley, Managing Director, Readly UK, UK

13:45



Keynote Presentation

Human Centric Digital Transformation, Leadership and the Future of Work

Dr Martin Schulz, Senior Research Fellow, Fujitsu Research Institute Tokyo, Japan

14:15

Think Tank Academy

The Think Tank Academy is designed to establish intimate networking opportunities while discussing cutting-edge topics in an interactive and content driven environment.



Being Effective on Non-Executive Boards – What it Takes

Isabel Bonacker, Deputy Chairwoman of the Board, Dr. Babor GmbH & Co. KG, Germany

Digital Growth Hacks for Business Growth

Adveta Dwivedi, Head of Digital Marketing, Whoopey.com, UAE



Responsible Leadership during the 4th Industrial Revolution

Elisabeth Bauer, Strategic European Partnerships, Google Germany GmbH, Germany

How Machine Learning Drives an Inclusive Workforce

Elke Manjet, Senior Vice President HR, SAP SE, Germany



Angela Todisco, HR Director, SAP SE, Germany

The Future of Shopping: „Retailment“ and the Renaissance of the Store Experience

Isabelle Ohnemus, Founder and CEO, EyeFit U AG, Switzerland



Artificial Intelligence: Business in a New World?

Barbara Lauer, Capital Markets Partner, Linklaters LLP, Germany



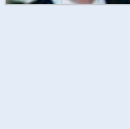
Customer Centricity across Industries – What Can We Learn from Each Other?

Manuela Schneider-Höfferer, VP, Head Global Strategic Marketing, Vifor Fresenius Medical Care Renal Pharma – Galenica Group, Switzerland



The Sharing Economy and the Opportunity for Women

Debbie Woskow, CEO and Founder, Love Home Swap, UK



Understand How Young Generations are Surfing and Diving the Digital World

Dr Ignasi Barri Vilardell, Innovation Manager and Head of GFT Digital Innovation Lab, GFT, Spain

15:15

International Networking & Coffee Break

15:45

Spotlight Sessions



Life Science – Where Does our Selfoptimizing Society Lead us to?

Bianca Gfrei, CEO and Managing Director, kiweno, Austria

Loud Youth, Silent Adulthood: Hearing Challenges for an Aging Population

Ana Belén Elgoyhen, Scientist and Professor, Institute for Research on Genetic Engineering, National Research Council, Argentina

16:15



Keynote Presentation

The Evolution toward Patient-centric Value Proposition: Exploring New Ways to Deliver Better, Faster and Affordable Healthcare

Shobana Kamineni, Executive Vice Chairperson, Apollo Hospitals, India

16:45

International Networking & Coffee Break

17:25



Executive Panel Discussion

Improving Health & Making Healthcare Fit for the Future: Vision, Challenges and Opportunities

Keting Chu, Biotech Entrepreneur and Venture Partner, **Apple Tree Partners, USA**

Hans Hofstraat, VP Philips Research, **Royal Philips, Netherlands**

Ana Belén Elgoyhen, Scientist and Professor, **Institute for Research on Genetic Engineering, National Research Council, Argentina**

Manuela Schneider-Höfferer, VP, Head Global Strategic Marketing, **Vifor Fresenius Medical Care Renal Pharma – Galenica Group, Switzerland**

18:00



Insight Presentation

The Purpose of Food in a Modern World – From Calorie Intake to Personalised Nutritions

Béatrice Guillaume-Grabisch, CEO, **Nestlé Deutschland AG, Germany**

18:25



Exclusive Interview

Responsible Digital Leadership in Politics and Media & How to Walk the Talk

Jacki Kelley, COO, **Bloomberg Media, USA**

Alejandra Lagunes Soto-Ruiz, Coordinator of National Digital Strategy, **The President's Office, Mexico**

19:45



Hosted by

Cocktail Reception – Join us for International Networking

20:15



Festive Gala Dinner

Summit Programme – Day Two (Tuesday, 9th May 2017)

7:30



SightRunning – Explore the attractions of Germany's capital city from a new perspective with your personal SightRunning guide

7:30

Hosted by



International Networking Breakfast – Including an Inspiring Early Bird Think Tank

Artificial Intelligence is Changing our Work

Alla Ruggaber-Mast, VP, Head of Customer Success Office, MEE Region, **SAP SE, Germany**

8:30



Keynote Presentation

Tech vs. Talk: Is Technology Changing Human Relationships?

Genevieve Bell, Senior Fellow and Vice President in the Corporate Strategy Office, **Intel Corporation, USA/Australia**

9:00



Insight Presentation

Creating a Bridge – Connecting the Entrepreneurial Community with Major Global Markets

Anthony Newstead, Global Group Director, Emerging Technologies & Strategic Innovation, **The Coca-Cola Company, USA**

9:25



Spotlight Sessions

How Iranian Women in Tech Break the Cultural Glass Ceiling

Nazanin Daneshvar, CEO and Founder, **Takhfifan Website, Iran**

The Sharing Economy and the Opportunity for Women

Debbie Woskow, CEO and Founder, **Love Home Swap, UK**

10:00

International Networking & Coffee Break

10:30



Impulse and Executive Panel Discussion

Management in the Years of Transformation: Survival through Digital Leadership

Moderator: **Angelika Huber-Straßer**, Managing Partner, Head of Corporates, **KPMG AG Wirtschaftsprüfungsgesellschaft, Germany**

Filiz Albrecht, CHRO, **MANN+HUMMEL Group, Germany**


Dr Ignasi Barri Vilardell, Innovation Manager and Head of GFT Digital Innovation Lab, **GFT, Spain**

Solveigh Hieronimus, Partner, **McKinsey & Company, Germany**

Sophie Mathur, Corporate Partner, Global Co-Head of Innovation, **Linklaters LLP, Singapore**

Vera Schneevoigt, SVP, Head of Product Supply Operations, **Fujitsu, Germany**

11:15



Insight Presentation

How to Futureproof your Workplace and Career Today for Success Tomorrow

Linda Sharkey, CEO, Author and Executive Coach, **Tomlin Sharkey and Associates, USA**

11:40



Keynote Presentation

The Millennial Myth

Rachel Campbell, Global Head of People, Performance & Culture, **KPMG International, UK**

12:10 International Networking & Lunch with Dessert and Coffee

13:10

Think Tank Academy

The Think Tank Academy is designed to establish intimate networking opportunities while discussing cutting-edge topi cutting-edge topics in an interactive and content driven environment.

Unlocking the Cross-Generational Power in a Digital Environment

Susanna Nezmeskal, Vice President Corporate Diversity, **Deutsche Post DHL Group, Germany**

Ilyana Byurchieva, Diversity Expert, **Deutsche Post DHL Group, Germany**

Entrepreneurship in Iran – Discussions around Spirit, Potential and Boundaries

Nazanin Daneshvar, CEO and Founder, **Takhfifan Website, Iran**

Big Data vs. Smart Data

Claudine Petit, Marketing Director CEUR, **Questback, Germany**

What Resilience Means, and Why it Matters for You!

Dr Sabine von Österreich, Executive Coach, **Nachhaltige Persönlichkeits- und Teamentwicklung, Germany**

Leveraging Public Private Partnerships to Achieve Collective Impact

Jennifer Sanders, Executive Director, **Dallas Innovation Alliance, USA**

How to Outsmart the Wars on Talent, Trade and Tradition through Human Centric Digital Transformation

Dr Martin Schulz, Senior Research Fellow, **Fujitsu Research Institute Tokyo, Japan**

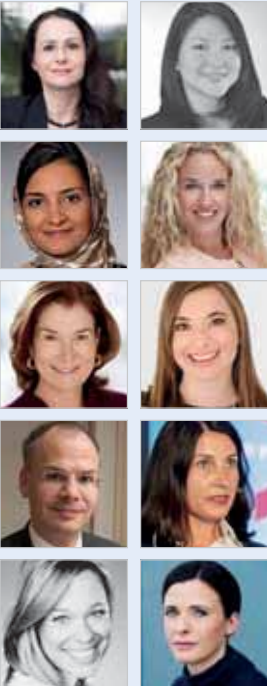
Design Thinking – From Innovative Thinking to Innovative Doing

Sigrid Stinnes, Digital Transformation & Design Thinking Lead DACH, **Accenture Digital, Germany**

Leonie Keine, Digital Transformation Manager & Design Thinking Expert, **Accenture Digital, Germany**

Customer-Centric Thinking: How to Match Mobile Innovations and Customers' Needs?"

Daniela Horn, Head of Digital Products, **PAYBACK, Germany**



14:10	 	Spotlight Sessions Innovation in Public Transport and Deliveries Neil du Preez, Founder & Director, Mellowcabs, South Africa Digital Growth Hacks for Business Growth – A MENA Market Perspective Adveta Dwivedi, Head of Digital Marketing, Whoopey.com, UAE
14:40		Keynote Presentation The New Role of the CIO in the Age of Cybercrime and Cyberwar Elizabeth Hackenson, CIO and SVP of Technology and Services, AES Corporation, USA
15:10		Keynote Presentation Do You Speak IoT? Another Language Future Leaders Need to Learn Dr Tanja Rueckert, EVP Business Unit IoT & Digital Supply Chain, SAP SE, Germany
15:40		International Networking & Coffee Break
16:00		Keynote Presentation Startups: Becoming the Drivers of Disruption in the Financial Services Industry Nuria Mir, Executive Director, GFT, Spain
16:30	 	Exclusive Debate Investment Strategy in a World of Change – How to Address a Challenging Financial Environment Upacala Mapatuna, Chief Investment Officer, Victory Park Capital, USA Dr Ariel Sergio Goekmen, Member of the Management Board, Schroders, Switzerland
17:00	     	Impulse and Executive Panel Discussion Towards Becoming The Happiest City On Earth H.E Dr Aisha Bin Bishr, Director General, Smart Dubai Office, UAE Smart Cities on the Move in a Digitalized and Hyper-Connected World: Global Trends, Challenges and Opportunities Anne Berner, Member of Parliament, Ministry of Transport and Communications, Finland H.E Dr Aisha Bin Bishr, Director General, Smart Dubai Office, UAE Isabella Groegor-Cechowicz, Global General Manager for Public Services, SAP SE, Germany Jennifer Sanders, Executive Director, Dallas Innovation Alliance, USA
17:45	 	Moderator's Closing Comments & Farewell Sigrid Bauschert, CEO, Management Circle AG, Germany Moderator: Melinda Crane, Chief Correspondent, Deutsche Welle TV, USA/Germany

Stay connected and join us
 @global_female  facebook.com/globalfemale



Graphic Recording: the whole summit will be (live in real time) visualized, in order to create a useful documentation for participants and the public.



“ It is described as a female Davos. I have been to Davos for many years, but this is much better than Davos! ”

Chitra Narayanan | Former Ambassador, Associate Fellow | The Geneva Centre of Security Policy (GCSP) | India



“ Next to the fantastic presentations, the main benefit is the networking with lots of people and organizations from all over the world.”

Ursula Schäfer-Preuß | Vice President of UN Women | National Committee Germany



“ The Global Female Leaders summit is one of the most important business events for me.”

Cindy Li | Managing Director, China Chair | Covalis Capital LLP | USA

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THE PARTICIPATION FEE INCLUDES:

- Access to all presentations and executive discussions
- Exclusive festive gala dinner
- All summit meals
- Think Tank Academy
- Pre-event summit programme
- Welcome reception
- Exclusive whitepaper with keyfindings of the summit
- SightRunning
- Exclusive networking with 300 high-level and international attendees

WHO WILL YOU MEET?

The **Global Female Leaders Summit 2017** is a valuable source of knowledge, insights and networking opportunities that is specifically designed for leaders, visionaries and decision makers across all industries including:

- Chief executives and chairs
- Women and men in senior leadership roles
- Entrepreneurs
- High-potential professionals looking to advance their careers
- Leaders interested in broadening their horizon

4th Annual Summit

■ GLOBAL FEMALE LEADERS 4.0 SUCCESSFULLY NAVIGATING THE DIGITAL WORLD

7th – 9th MAY, 2017 | THE RITZ-CARLTON BERLIN | GERMANY

The Summit will be limited to 300 carefully selected high profile participants. Please note that acceptance of your application is prerequisite to your participation. Applications will be considered on a first come first served basis – to ensure your participation in the event we recommend registering early! The fee for attending this two and a half day event is € 2.995,-. We offer a discounted rate of € 2.495,- to NGOs. All prices named do not include statutory VAT. Cancellation Policy: A cancellation free of charge is possible up to eight weeks prior to the event. If the registration is cancelled at a later date or should the participant fail to appear, we will charge the entire registration fee.

It is really easy to book your place online. Go online and book now on www.globalfemaleleaders.com/sign-up/

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4 easy ways to register

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